

Media Information

Leach Colour wins The Queen's Award for Enterprise: Innovation 2008

Leach Colour, the Huddersfield-based large format graphics producer, is celebrating winning The Queen's Award for Enterprise 2008. The prestigious award was given in the Innovation category for the company's magnetic graphic display system - STIK. Since its introduction STIK has been used extensively in some of the most well known retail stores, car showrooms, commercial interiors and heritage sites both in the UK and abroad.

As with all the best ideas, STIK is based on a simple principle, in this case using magnetic attraction to hold graphic display panels in place.

The system comprises of two elements, a permanent magnetic base and a flexible, high quality graphic panel with a special ferrous coating. Once the magnetic base has been installed, the graphic panels can be put in place easily by the customer's own staff, without the need for any specialist training or equipment - no tools, nails, screws or adhesives. Updating graphics is then simply a matter of peeling off the old graphic panels and replacing them with new.

Compared to other graphic display systems, STIK is less expensive to produce and is quicker and safer to install. STIK also boasts significant environmental credentials. Because it enables replacement panels to be changed by on-site staff, thousands of miles of road travel that would otherwise have to be made by specialist installers are saved every year.

Managing Director, Richard Leach said 'We have been an innovative and pioneering company throughout our 117 year history, but this is much the most prestigious award we have ever won. The Queen's Award carries worldwide recognition and I know that every member of our workforce feels as proud as I am of the team effort that has brought about this superb achievement. I am sure that the award will enhance our standing further with our customers and suppliers and give us an edge over our competitors.'

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MD Richard Leach demonstrates STIK



Print Supervisor James Bickerdike producing STIK



MD Richard Leach (right) and Director Jim Parkin